

News Release



## Iain Sinclair Design launches first **metal** Cardsharp knife

New collection unveiled of World-renowned credit card folding utility knife



[Watch it unfold](#)

Iain Sinclair Design of London has developed three new revolutionary Cardsharp® designs including Cardsharp4 (shown above) – Sinclair's first metal credit card folding utility knife.

Cardsharp4's body is precision CNC machined from a wafer thin (2mm) strip of ultralight aluminum and is combined with an extra long (65mm) curved edge blade, made from surgical grade stainless steel.

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The handy pocket-sized gadget features spring loaded hinges to enable easy assembly from credit card format into the Cardsharp® knife. The hinges also ensure that Cardsharp4 remains flat while in card mode, with no sagging. Two child proof safety lock sliders offer ultimate rigidity in both open and closed positions as well as preventing accidental opening when in card mode. A tough, heavy duty tool suitable for most cutting tasks, Cardsharp4 includes hard anodized surface finish and is available in natural silver or matt black with matching blade.

Cardsharp4: \$90/€67 plus shipping.

Also newly launched is the Cardsharp3, a low cost ultra sharp version manufactured with a black engineering polymer body and a Sheffield made natural stainless steel straight edge blade. A new blade lock has been added to help prevent blade tremor together with an improved child proof safety catch. We believe Cardsharp3 is the sharpest knife in the world at the lowest cost.

Cardsharp3: \$13/€10 plus shipping.

The Cardsharp2.2 is the evolution of the original Cardsharp®. Newly added features include two safety sliders for added rigidity using technology borrowed from the Cardsharp4, and a ribbed engineered black polymer body for extra strength, making this a great value mid range knife.

Cardsharp2.2: \$33/€24 plus shipping.

Just three ingenious folding operations turn each Cardsharp® into an elegant pocket utility tool. Less bulky than a pocket knife and as sharp as a scalpel, the Cardsharp® offers high performance with confidence. All Cardsharp® products can be customized with laser engraving. Each product is packed in a CD case sized black card gift box.

Cardsharp® is the first real innovation in penknives since the first folding knife, which has been around for over 2000 years and is virtually unchanged from today's Swiss Army™ penknife. Cardsharp® is thinner, lighter and, due to its use of surgical steel, sharper. The Cardsharp® is sharp enough to cut through an automobile safety seat belt in an emergency.

[more...](#)

With a versatile range of uses the Cardsharp® is a must-have tool for:

- Camping/outdoors/survival
- EDC (Every Day Carry)
- Home Improvement
- Food prep/cooking/kitchen use
- Crafts/model making
- Fishing/hunting
- Emergency/first aid
- Unboxing/packaging

*"Iain Sinclair's Cardsharp is doing for pocket knives what the MacBook Air did for laptops"* InStash.com

Available from: <http://iainsinclair.com/> the Cardsharp2.2, Cardsharp3 and Cardsharp4 are available to pre-order from December 3rd 2013 with the first wave of exclusive orders to be despatched within 4-8 weeks. **Watch unboxing video**

#### Technical spec:

Product name	Blade colour / material	Body colour / material	Product size	Product weight	Pack weight (including knife)
Cardsharp4 natural	Natural stainless steel	Natural aluminium	3.4 x2.12x0.08in (85.6x54.2.2mm)	0.84oz (24g)	2.11oz (60g)
Cardsharp4 black	Black stainless steel	Black Keronite aluminium	3.4 x2.12x0.08in (85.6x54.2.2mm)	0.84oz (24g)	2.11oz (60g)
Cardsharp3 natural	Natural stainless steel	Black polypropylene	3.4 x2.12x0.08in (85.6x54.2.2mm)	0.45oz (13g)	1.69oz (48g)
Cardsharp2.2 black	Black stainless steel	Black polypropylene	3.4 x2.12x0.08in (85.6x54.2.2mm)	0.45oz (13g)	1.69oz (48g)

All Cardsharp® products are manufactured worldwide (under license from Iain Sinclair Design, London) by Carclo Plc – a technology-led plastics business with global, integrated capabilities and operations.

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**Notes to Editor:**

The Cardsharp® concept was first launched in December 2010 and there are currently over 1 million Cardsharp® products in circulation worldwide.

**About Iain Sinclair Design:**

Founded by Iain Sinclair in 1964, Iain Sinclair Design is a design house that conceives, designs and develops highly innovative consumer products for global markets, using an in-house team of specialist industrial designers, inventors and electronic/mechanical engineers. The team is directed by Iain Sinclair and Grant Sinclair.

**For more information and to view the Iain Sinclair back catalog please visit:**

<http://www.iainsinclair.com/en/about-us.html>

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**Social media links:**

Twitter: <https://twitter.com/iainsinclairdes>

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Iain Sinclair Blog: <http://www.iainsinclair.com/en/blog/>

*"Swiss Army Knife has nothing  
on this credit card blade"* DVICE.com